



10 By 20 Pledge for America!

America Needs Jobs Now! And 10 Million Skilled Workers by 2020!

At the height of the recession, 32% of manufacturers reported they had jobs going unfilled because they could not find workers with the right skills!

10 By 20 Pledge for America “We can believe in ourselves again!”

America’s #1 issue – JOBS! We need skilled jobs today – and we’ll need them by the millions over the next 10 years.

The 10 By 20 Pledge for America seeks 1 million signers mobilized to support 10 million new skilled jobs by 2020.

Let’s show politicians that Americans can get it done – starting with our own communities. We invite you, your friends, workers, employers and community leaders to **Join the Campaign** at www.CenterforAmerica.org.

Join the Campaign Today!

The skilled worker and jobs crisis threatens the lifeblood of American prosperity. We must restore the dignity and pride of America’s skilled workers. This is bigger than partisan politics – this is about America!

Well-known leaders, celebrities and heartland organizations will share compelling stories and empowering ideas to inspire community action. Multi-media outreach – print, website, electronic, TV and radio – will reach millions of Americans with the “10 By 20 Pledge for America” messages.

Someone taught me...so I will teach it forward

What can I do to help? The American success story is built on teaching each other how to achieve. Every community can create the right combination of programs tailored to local needs without waiting for government to do it for them. **Click here** for some specific ideas to get started!

And – government may learn what America really needs and how to help us get there – **SKILLED JOBS!**

Companies, unions, community and faith-based groups are signing up to be part of the national 10 By 20 Pledge for America campaign. Sign the Pledge and let’s get started!

Sponsorship Opportunities

- Become a sponsor or funder today – please contact: **Karen Kaplowitz**, Vice President, 888-890-4240 or kkaplowitz@newellis.com.



Center for America

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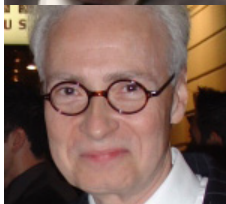


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CFA Team Highlights



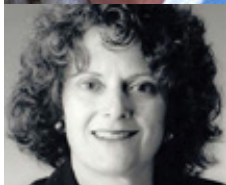
John Ratzenberger is an actor, entrepreneur, leading advocate of skilled workers and founder of the Industrial Tsunami Campaign resulting from his experience in hosting 97 episodes of “Made in America” for the Travel Channel. He regularly appears on national television and radio talk shows and his op-eds have been published by *Investor’s Business Daily*, *Atlanta Business Journal*, *AOL News*, *Washington Times* and many others.



Craig Haffner is an Emmy award winning television Writer/Producer. He is a Presidential Appointee to the National Endowment for the Humanities. Craig founded Greystone Films & Television which produced more than 600 of hours of factual programming and feature films for The History Channel, A&E Network, NBC, CBS, TNN, Lifetime, and PBS.



Steve Nowlan, CFA President, has been engaged by more than 100 Fortune 500 companies and foundations to develop and implement stakeholder relations programs. He served as Chief Operating Officer of the Prudential corporate law department, then the seventh largest U.S. corporate law department. He recently produced the “Future of Free Enterprise” CFA Summit.



Karen Kaplowitz, Esq., Vice President, CFA, has more than 25 years of experience as a trial lawyer and was recognized in *The Best Lawyers in America* for ten years. She served as President of the Association of Business Trial Lawyers and as Chair of the ABA’s Tort and Insurance Practice Section’s Employer-Employee Relations Committee.



Todd Young, Chief Operating Officer, CFA, directs CFA’s media campaigns which each year reaches more than 50 million Americans. Todd has served in various legal, policy and communications roles for major companies and public interest organizations. His work appears regularly in national publications, on talk radio, and on television news programs.



Dick Rush, Vice Chairman, CFA, was formerly President and CEO of The State Chamber of Oklahoma for 23 years. Currently he serves as executive coordinator of the Council of State Chambers, the professional association of state Chamber presidents. Dick served in wide range of civic initiatives involving community-business-government partnerships in Oklahoma and around the U.S.

